

Presentation of Bright Green Youth

In November and December 2009, Denmark will host the United Nations Climate Change Conference, **COP15 Copenhagen**. In connection with this, Danfoss Universe, ProjectZero, and MS – Danish Association for International Co-operation will hold a youth camp in August 2009: **Bright Green Youth**.

The camp will take place at Alision in Sønderborg and at Danfoss Universe in Nordborg. **500 engaged, innovative and responsible young people**, aged 14-18, from every corner of the world will gather to discuss and communicate knowledge about climate changes.

The youth camp will circle about three important aspects:
Energy/climate, innovation and social competence.

Our ambitions are:

- Create **awareness about responsibility**
- Inspire the participants to make **bright choices**
- Direct, global exchange of experience about climate from **youth to youth**
- Create **social networks** across the world
- **Involved** and **engaged ambassadors** of climate and environment
- The camp will be transmitted **worldwide**
- **Facilitate** generation of ideas
- Develop **teaching material**

Bright Green Youth delivers:

- 3-day **Innovation Camp** – energy/climate and innovation processes
- **Web site** continuously developed in cooperation with the participants toward August 2009
- **Teaching material**
- **Documentation** and testimonials from every corner of the world
- **Researchers, scientists** and companies facilitating workshops

The participants will arrive **August 8th** and in the evening, there will be a grand opening ceremony, where **H.R.M. the Crown Prince of Denmark, secretaries of the state**, the Mayor of Sønderborg among others will attend.

Various types of workshops will take place at Alision the following three days. **National and international researchers and scientists** will facilitate workshops which evolve around issues taken from the participants' **daily lives**.

At the end of the camp, there will be an **impressive closing ceremony at Danfoss Universe** August 11th where some of the results will be presented.

brightgreenyouth.org

Young minds in action

Bright Green Youth **differs from other arrangements** that will take place in Denmark in connection with COP15 in Copenhagen by 1) our **learning philosophy**; starting point in everyone's everyday life, sharing information and finally, generating new ideas 2) **the process**; the participants will be offered **different ways to communicate** through pictures, sound, drawings, other media, etc. and 3) **the outcome**; the camp will **start a process** that will continue after August 2009 and the outcome will be accessible for COP15.

Bright Green Youth is a **network organization** consisting of:

Danfoss Universe, Sønderborg Municipality, Region Southern Denmark, Local schools and organizations, Center of Business Development, Researchers (environment and energy), Researchers (learning and innovation), Bigger Picture, Tonespace, MediaPartners: DR (Danish radio and television station), BBC.

Bright Green Youth sponsors:

MS - Danish Association for International Co-operation

Sønderborg Municipality

Region Southern Denmark

ProjectZero (a project with the aim of making Sønderborg 100% CO2 neutral in 2029)

Best regards

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"Bright Green Youth gathers young people from around the world to participate in a dialogue and generate solutions for climate changes. It is important that these young people are introduced to the opinions of young people from other parts of the world and that together, they form a global opinion on global issues."

Jørgen M. Clausen, former President & CEO, Danfoss a/s

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